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Tire Pressure Monitoring Solutions Help Fleets Cut Costs & “Go Green”

Leaders in TPMS bring fleets the tools needed to add environmental & monetary savings to their operations

Harrisonville, MO: February 6, 2013: Advantage PressurePro, a worldwide leader in Tire Pressure Monitoring continues to help fleets and drivers of all types understand the benefits of keeping tires properly inflated. Not only do underinflated tires reduce efficiencies and profits of operations, they also can cost the environment significantly. Added waste in landfills, increased road pollution, increased emissions and more result in added costs that fleets can avoid. Tire Pressure Monitoring Systems can dramatically reduce these effects and help fleets “go green” and increase bottom line profits, giving more green to share.

Wasted Fuel: The U.S. Department of Transportation (DOT) estimates that 2 billion gallons of fuel are wasted each year, in the United States alone, due to low tire pressure. PressurePro provides users with current tire pressure information and alerts in real time, parked or moving, allowing fleets to reduce fuel use by up to 2%.

Increased Carbon Emissions: Vehicles with under inflated tires require addition fuel to overcome increased rolling resistance. This additional fuel use adds billions of tons of carbon emissions to our atmosphere. In fact, the DOT estimates added emissions from low tire pressure equals over 57.5 billion pounds of carbon emissions emitted into the atmosphere every year, in the United States alone.

Prematurely Worn Tires: Running tires underinflated leads to premature failure as well as additional waste in landfills. The DOT and tire manufacturers estimate that on average, 43% of all tires in operation are operated at 10% below the recommended level leading to a 16% increase in wear rates. Similarly, the Federal Motor Carrier Safety Administration has found that over 7% of all commercial tires are running at least 20psi under manufacturers’ recommended inflation pressures. Considering that in the USA alone, over 290 million tires are disposed of each year, it is estimated that nearly 100 million tires are worn and dumped prematurely.

Roadside Pollution and Air Particulates: As under inflated tires begin to break down due to the added bend and flex caused by under inflation, tires become more susceptible to catastrophic failure and blowouts, resulting in the roadside tire debris, or “gators”, commonly seen on highways. Further, as the tires deteriorate, minute pieces of the tire’s rubber particulates are released into the air, causing particulate pollution.

Lost Raw Materials: Tire makers use nonrenewable raw materials such as rubber and oil to create new tires. As tires are run with improper pressure, decreasing their lifespan, additional raw materials are required to make replacements. Further, commercial tires which are run under inflated tend to wear unevenly or have non repairable injuries, rendering them unviable for retreading. PressurePro TPMS can increase the lifetime of a tire, reducing the use of nonrenewable materials

About Advantage PressurePro, LLC: Advantage PressurePro is the developer and marketer of the PressurePro line of Tire Pressure Monitoring solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the TPMS industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation Known for the reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information contact Vanessa Zaroor, Director of Marketing, at (816)887-3505, email: vzaroor@advantagepressurepro.com.