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## FOR IMMEDIATE RELEASE

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### Advantage PressurePro Announces Updated Sensor Seal Technology

The leaders in Tire Pressure Monitoring technology announce advanced Sensor seals for product

**Harrisonville, MO:** March 28, 2013: Advantage PressurePro, a worldwide leader in Tire Pressure Monitoring, continues to advance TPMS technology and offerings with the latest reveal of their updated Sensor seals.

“In the continuous search to improve our products, PressurePro is pleased to announce the development of our new Sensor Seal,” stated Douglas McMeen, PressurePro’s Director of Technology. “In conjunction with partners EEA Engineering out of Australia, we have utilized new technology to review the stresses put upon the seal in a vast array of environments and have made enhancements to the seal accordingly to ensure that PressurePro customers continue to have the most reliable, durable and accurate TPMS product available.”

PressurePro’s new valve seal solution uses a 2-piece valve seal system. The first piece is a hard plastic depressor that rests on a surface just below the threads. This new plastic depressor has been designed to the optimum length to more fully depress the valve and provides a hard stop during installation, preventing over tightening of the Sensor against the rubber sealing surface; thus preventing damage to the seal. A simple rubber O-ring is pushed into place over the plastic depressor which fits snugly in place and can endure repeated loosening and installation of the Sensor.

“PressurePro is proud of our record of reliability and value,” stated Phillip Zaroor, President and CEO of PressurePro. “As one of the only TPMS products developed and manufactured in the U.S., we strive to maintain a stringent research and development commitment and continue to push the entire TPMS market into the next generation.”

**About Advantage PressurePro, LLC:** Advantage PressurePro is the developer and marketer of the PressurePro line of Tire Pressure Monitoring solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the TPMS industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation known for the reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world’s leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at [www.pressurepro.us](http://www.pressurepro.us).