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FOR IMMEDIATE RELEASE

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Advantage PressurePro Announces Director of Sales

The leading providers of Commercial TPMS announce newly appointed Sales Director

Harrisonville, MO: April 17, 2013: Advantage PressurePro, the world leader in Commercial Tire Pressure Monitoring technologies is happy to announce to their partners, customers and general market a key addition to their in-house sales force in newly appointed Director of Sales, Jason Zaroor.

Jason Zaroor joins the PressurePro team with over 10 years of experience in automotive sales and sales management. His most recent endeavor was as the General Sales Manager of Sutherland Chevrolet, where he coordinated individual sales as well as business-to-business fleet sales. Zaroor is a veteran of the U.S. Army Intelligent Corps where he was awarded the STRAC Medal for meritorious conduct during his service, and brings with him the leadership skills learned while in the service.

As Director of Sales, Zaroor will not only coordinate in-house sales efforts at PressurePro, but will also provide support to standing distributor networks worldwide and assist in sales training for new dealers and distributors.

About Advantage PressurePro, LLC: Advantage PressurePro is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at www.pressurepro.us.