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## FOR IMMEDIATE RELEASE

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### **PressurePro Announces Financing Options for Fleet Customers** The leaders in Commercial TPMS announce alliance with leading finance company

**Harrisonville, MO:** September 17, 2013: Advantage PressurePro™, the world leader in Commercial Tire Pressure Monitoring Systems and TPMS technologies today announced their strategic alliance with Marlin Equipment Finance. This alliance brings Marlin's line of flexible financing options directly to PressurePro customers, bringing reliable and competitive payment options to their fingertips.

"In today's market, no fleet can afford to stand idle, watching competitors leverage a tool that brings as significant of savings and efficiencies to their operations as TPMS," stated Jason Zaroor, Director of Sales at PressurePro. "PressurePro gives you the power and information you need to stay competitive. With our new financing tools, you can now do so with flexible payment options including 0% financing, making the initial set-up of PressurePro easier and more affordable than ever."

The savings potential touched on by Zaroor, gained through increased fuel efficiency, extended tire life, decreased maintenance, reduced downtime and more, has proven so substantial that the average Return on Investment for a PressurePro system is under 12 months. When tied with partnering Telematics options, even greater benefits are realized through the addition of remote readings, fully integrated diagnostics systems and more.

"We provide product and information key in helping fleets flourish in a competitive market," stated Vanessa Hargrave, Director of Marketing at PressurePro. "With the longest Sensor life in the market, PressurePro is the best value in TPMS. By providing fleets with an attractive way to finance our options, we're simply sweetening the pot further."

**About Advantage PressurePro, LLC:** Advantage PressurePro is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at [www.pressurepro.us](http://www.pressurepro.us).