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## FOR IMMEDIATE RELEASE

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### PressurePro™ TPMS Announces Integration with Omnitrac's™

TPMS and Mobile Fleet Management leaders collaborate to bring advanced monitoring options to users.

**Harrisonville, MO:** November 26, 2013: Advantage PressurePro™, the world leader in Commercial Tire Pressure Monitoring Systems and TPMS technologies has announced the integration of their advanced TPMS solutions to Omnitrac's Mobile Computing Platforms 110 and 200 (MCP110 and MCP200). The integration, which allows full monitoring and reporting of tire performance information directly to the MCP110 and MCP200 in-cab display, allows for-hire and private fleets of all sizes to proactively monitor and maintain optimal tire health, allowing significant additions to safety and savings.

"For many fleets today, in the absence of timely, critical data, monitoring and managing tire conditions for safety can be a challenge," said Vikas Jain, vice president of product management and software as a service at Omnitrac's. "Omnitrac's Tire Pressure Monitoring application, in conjunction with PressurePro's Tire Pressure Monitoring Systems, delivers on a very real need—to bring added tools and information to customers who are committed to preventative safety measures."

The integrated solution addresses critical tire maintenance needs, helping fleets extend the life of their tires, reduce expenses and prevent accidents caused by improper tire care. It also provides both drivers and back-office staff with easy-to-use, graphical data on tire conditions including real time pressure and temperature readings, under and over inflation alarms and high temperature alerts. This gives users the power to revolutionize their tire management programs, reducing operational costs dramatically.

"Our advanced solutions, including our integrated options alongside Omnitrac's Mobile Computing Platforms, not only provides customers with a comprehensive toolset of progressive monitoring options, it allows users to customize their TPMS solutions." stated Jeromy Mogharbel, PressurePro's director of technology. "Arming customers with the power to personalize where they view/receive readings and alerts, to customize their alert levels, to tailor their readings and alerts on their back-end management software - and more - these options allow users to take their maintenance programs to new heights, ultimately allowing greater savings and efficiencies than ever before."

Integration to Omnitrac's MCP50 is targeted for early 2014.

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**About Advantage PressurePro™, LLC:** Advantage PressurePro™ is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities.

Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at [www.pressurepro.us](http://www.pressurepro.us).