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FOR IMMEDIATE RELEASE

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PressurePro™ & Valmont® Irrigation Announce Award-Winning TPMS

Leaders in Tire Monitoring Solutions and Irrigation Equipment announce Tire Pressure Monitoring Options.

Harrisonville, MO and Valley, NE: January 15, 2014: Advantage PressurePro, world leaders in Tire Monitoring Solutions, and Valmont® Irrigation, manufacturer of the Valley® brand of irrigation equipment, announce the addition of the Tire Pressure Monitoring solutions to Valley's international control technology product line. Valley TPMS is not only the first product in the precision irrigation market to monitor tire pressure on center pivot irrigation equipment, but was also a recipient of a 2012 World Ag Expo Top-10 New Products award.

"With the Valley Tire Pressure Monitoring System, the exact location of a flat tire can be identified at the Valley Pro2 control panel, or remotely with the Valley BaseStation," said John Rasmus, controls product manager for Valmont Irrigation.

The Valley TPMS was developed in response to a need identified by the Navajo Agricultural Products Industry (NAPI) in New Mexico. With more than 10,000 tires and wheel gearboxes in its operation, NAPI needed a way to monitor for low tire pressure.

"Detecting a low tire before it fails decreases downtime of the pivot during the peak irrigation season, when irrigating is critical to maximizing yields," said Anthony Valdez, NAPI irrigation manager. "The ability to identify low-pressure warnings in the tires has really helped to reduce service costs. With the tire pressure monitoring system, we can now preempt labor and fuel costs, as well as time, by knowing when a tire is low."

With Valley TPMS, a pressure sensor installed on each center pivot, corner, or linear tire transmits a signal reporting the tire's pressure. Growers can view real-time pressures and receive alerts on low pressures situations. Problems can be resolved before a tire fails, reducing downtime and preventing costly repairs to tires, rims, and wheel gearboxes.

The exclusive relationship between Valmont Irrigation and Advantage PressurePro™ resulted in this new tire pressure monitoring system designed specifically for the irrigation market. In 1991, PressurePro began development and production of a patented, external tire pressure monitoring system for vehicles. A recipient of the 2007 Frost & Sullivan Best Practices Award, PressurePro is a key provider of tire pressure monitoring components in the marketplace.

For more information about the Tire Pressure Monitoring System and other control technology products from Valmont Irrigation, please visit ValleyIrrigation.com.

About Valmont Irrigation: The Valley brand is recognized worldwide as the leader in sales, service, quality, and innovation, and has been recognized as such since Valmont founded the center pivot irrigation industry in 1954. With historical sales of more than 200,000 center pivots and linears, Valmont-built equipment annually irrigates approximately 25 million acres (10 million hectares) around the world. The Nebraska-based company remains dedicated to providing innovative solutions now and well into the future.

About Advantage PressurePro, LLC: Advantage PressurePro is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at www.pressurepro.us.