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FOR IMMEDIATE RELEASE

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PressurePro and Shaw Tracking Announce Partnership

Leaders in TPMS & Fleet Management Solutions join to bring fleet efficiency solutions to market

Harrisonville, MO and Mississauga, ON: June 23, 2014: Advantage PressurePro, worldwide leaders in Tire Performance Management Solutions and TPMS technologies, and leading Fleet Management Solutions provider Shaw Tracking, have announced a strategic partnership formed to provide customers with real time, fully integrated vehicle performance information.

The announced partnership enables PressurePro's advanced TPMS solutions to be offered across all of Shaw Tracking's in-cab Mobile Computing Platforms (MCP), bringing real-time, fully integrated tire performance management additions to Shaw's already advanced offerings. Adding both in-cab monitoring solutions direct to the MCP viewable as well as complete remote monitoring options, the new offering helps fleets revolutionize their tire management programs.

"As the leaders and pioneers in our industry, we not only want to give our users the most thorough performance information, we want to bring give that data in a way that they can gain the absolute most efficiency out of it," stated Vanessa Hargrave, PressurePro's Director of Marketing. "With remote options alongside of Shaw, our users not only gain the ability to monitor every single tire in a fleet from a central location, they also gain the ability to log and analyze this information allowing insights to tire performance previously unattainable."

"With this strategic partnership, fleets of all sizes now have full monitoring and reporting capabilities of tire performance information directly to the MCP in-cab display and to the back office," says Kate Rahn, Director of Sales and Marketing at Shaw Tracking. "Fleets can now proactively monitor tire inflation data to quickly address critical tire maintenance needs, helping fleets extend the life of their tires, and prevent accidents caused by improper tire care, allowing significant additions to safety and savings."

About Shaw Tracking: Shaw Tracking is a division of Shaw Communications Inc, a diversified communications and media company. Shaw Tracking provides ruggedized hardware with advanced integrated software applications; on-board recording and driver interface solutions geared toward creating knowledge, efficiency and improved profitability for the Transportation and Logistics Industry. With applications such as Automated Hours of Service, IFTA, Scanning, Navigation, Performance Monitoring with Fuel Management and Critical Event Reporting, we are driven to surpass our customer's expectations with solutions that improve safety, increase compliance and provide proven financial returns. Through cutting edge innovation and technology, coupled with over 23 years of experienced and dedicated support to the Transportation and Logistics Industry, we are committed to working with our customers to perform at unprecedented levels. Additional information about Shaw Tracking is available at www.shawtracking.ca.

About Advantage PressurePro™, LLC: Advantage PressurePro™ is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at www.pressurepro.us.