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## FOR IMMEDIATE RELEASE

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### PressurePro Announces Alamo Auto Supply as Newest Dealer

Leaders in TPMS & Vehicle Service form partnership to bring top of the line TPMS solutions to customers

**Harrisonville, MO and El Paso, TX: June 25, 2014:** Advantage PressurePro, worldwide leaders in Tire Performance Management Solutions and TPMS technologies, and Alamo Auto Supply, a leading automotive supply and service center, have partnered to bring market leading TPMS solutions to customers. Based out of El Paso, and service customers since incorporation in 1949, Alamo has grown to one of the largest providers of vehicle accessories and service in the Southwest.

“We are proud to welcome Alamo to our family of partners and dealers,” states Nathalie Zaroor, PressurePro’s Distributor Accounts Manager. “Their reputation of professionalism and dedication to providing high quality products and top level customer service make them a great fit for our organization, and we look forward to working with them to bring the most trusted name in TPMS to their customers.”

“We are very excited to be partnering with PressurePro to bring advanced Tire Pressure Monitoring Systems to the El Paso regional market,” stated Alamo’s President, Dick Krasne. “It gives us another product that provides cost savings solutions to our commercial and fleet customers.”

Alamo will be highlighting their work with PressurePro this week at the Border International Truck Show, June 26<sup>th</sup> and 27<sup>th</sup>. Stop by Alamo’s booth, or contact Alamo today to learn how PressurePro can add immediate savings and efficiencies to your travels and operations.

### end release

**About Alamo Auto Supply:** Alamo Auto Supply Fleet Services is a fleet vehicle up-fitting and vehicle maintenance service center. In 1949, Alamo opened its doors in El Paso with a mission to provide quality service at an affordable price. Since then, many things have changed, but one thing hasn’t - Alamo’s commitments to gives our customers the best value, products and service for their money. Alamo has built its reputation on providing the best service, selection and installation at low everyday prices. Our great price along with our professional experience and years of service creates outstanding value for our customers. For more information visit [www.alamoauto.com](http://www.alamoauto.com).

**About Advantage PressurePro™, LLC:** Advantage PressurePro™ is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world’s leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at [www.pressurepro.us](http://www.pressurepro.us).