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FOR IMMEDIATE RELEASE

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PressurePro and GPSTrackIt.com Announce Integration

Leaders in TPMS & Fleet Management Solutions join to bring enhanced driver safety and increased fleet efficiency to customers.

Harrisonville, MO and Temecula, CA: October 2, 2014: Advantage PressurePro, worldwide leaders in Tire Performance Management Solutions and TPMS technologies are happy to announce a strategic alliance and pending integration with GPSTrackIt.com, an industry leading fleet management solution provider. The integration, projected to be completed November 3rd, will utilize PressurePro's advanced FlexIO protocols to enable complete tire performance information to be delivered via GPSTrackIt.com's communications capabilities.

"As fleets continue to battle heightened operation costs, increased regulations and more, we see more and more companies wanting to utilize remote monitoring options," stated Vanessa Hargrave, PressurePro's Director of Marketing. "These options empower fleet managers and controllers with the information of how every tire in their fleet is performing, instantly. This revolutionizes tire maintenance programs by not only identifying problem tires while on the road, enabling controllers to pre-plan a remedy and minimize costs and downtime, but by also helping recognize problem tires or problematic tire trends, before they ever hit the road."

Giving users a comprehensive view of tire performance not only provides the information needed to increase fuel efficiency, extend tire life, decrease downtime, reduce maintenance and more. It also arms fleets with the information needed to add comfort and safety for drivers.

"This strategic alliance with PressurePro couldn't come at a better time," says John Stull, GPSTrackIt.com's President and CEO. "As driver safety is our biggest priority and tires being the life blood of any vehicle, this fully integrated real-time solution will help to ensure driver safety as well as help reduce and control vehicle maintenance expenses."

About GPSTrackIt.com: GPSTrackIt.com serves 1000's of businesses. Every solution is customized to the needs of the individual client providing them with web-based, fleet management software integrated with GPS tracking devices, real-time monitoring, reporting, and cloud-based information management. Their GPS tracking solutions help businesses reduce expenses and increase profits by tracking driver behavior, route optimization and many other expense-reducing activities. For more information, visit www.GPSTrackIt.com.

About Advantage PressurePro™, LLC: Advantage PressurePro™ is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at www.pressurepro.us.