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FOR IMMEDIATE RELEASE

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PressurePro and XiteSolutions North America Announce Integration

Leaders in TPMS & Fleet Management Solutions join to bring fleet efficiency solutions to customers

Harrisonville, MO: October 30, 2014: Advantage PressurePro, worldwide leaders in Tire Performance Management Solutions and TPMS technologies, and XiteSolutions North America, leading developers of integrated in-vehicle entertainment and information systems for the automotive, RV and commercial vehicle markets, have announced a partnership agreement and pending product integration. The integration will utilize PressurePro's advanced J1939/CAN protocols to add full TPMS capabilities Xite's in-cab infotainment solutions.

"We are particularly excited about our pending integration with XiteSolutions North America," stated Nathalie Zaroor, PressurePro's RV, Bus and Specialty Markets Account Manager. "This integration is going to bring our customers the full capacity and benefits of our advanced Tire Performance Monitoring Solutions, in one of the most user friendly formats we've ever seen. That's really saying something, as our comprehensive offering of standalone and integrated offerings already feature the market's easiest installation and use."

XiteSolutions' solutions, which are utilized by leading recreational vehicle and commercial manufacturers, feature full color, high resolution viewables with touch-screen controls. With the integration, users will gain complete, direct TPMS functionality from programming and customization to touch-of-the-screen use and reporting.

"We are very pleased to be working with the folks at PressurePro and incorporating their leading TPMS technology to our Infotainment functionality" states Craig Smith, President of XiteSolutions North America Inc. "Our collaborative efforts on the HMI design presents their comprehensive system in an intuitive yet simplistic manner. Now tied with our X2 family of Infotainment, we bring the awareness of safety to the driver with live monitoring as well audio/visual alerts that prioritize over entertainment while driving"

About XiteSolutions North America: XiteSolutions North America Inc designs and delivers premium Infotainment Systems to the Recreational, Commercial and Specialty vehicle markets. XSNA focuses on providing value-add solutions to their OEM partners that continue to deliver the latest technologies available to today's drivers. For more information visit www.xsna.ca.

About Advantage PressurePro™, LLC: Advantage PressurePro™ is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at www.pressurepro.us.