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PressurePro Announces New Sensor Technology, Fueled by Freescale Semiconductor Leaders in TPMS leverage Freescale's industry-leading chip technology to bring users safety and savings

Harrisonville, MO 2015: Advantage PressurePro™, world leaders in Tire Performance Management Solutions and TPMS technology offerings announces today they have chosen Freescale Semiconductor, a leading provider of embedded processing solutions, as their primary provider of TPMS chips. The announced selection, which will utilize Freescale's FXTH8715 TPMS technology featuring world-class accuracy and small form factor, brings Freescale's market leading technology to PressurePro's standard and large bore (OTR) Sensors and further powers PressurePro's TPMS+ product platform.

"We're excited about our move to Freescale's TPMS family," stated Jeromy Mogharbel, PressurePro's Director of Engineering. "Freescale is renowned in the automotive sensing sector and they stand behind their technology, something we credit highly in those we choose to work with. Further, their new offerings give us added capabilities that we intend to fully utilize to help keep our offerings the gold standard in TPMS."

Included in these added capabilities is Freescale's high range and accuracy for both temperature and pressure, as well as built-in accelerometers. Capitalizing on these capabilities, PressurePro has been able to enhance temperature readings to a resolution of 1°C, adding greater protection and savings for customers without compromising their sensor's market-leading battery life.

"We are very pleased with Advantage Pressure Pro's FXTH8715 choice and appreciate the opportunity to contribute to their creation of outstanding TPMS end-products that help optimize the reliability, safety and fuel efficiency of trucks and large vehicles," said Bob Johnson, Business Development Manager of Freescale's Sensor Division.

PressurePro's new sensor lineup, featuring Freescale's FXTH8715 technology, is expected to be released in Q3, 2015.



About Advantage PressurePro™, LLC: Advantage PressurePro is the developer and marketer of the PressurePro line of Tire Pressure Monitoring Solutions. The leading aftermarket TPMS system worldwide, PressurePro has been involved in the industry since 1991 and is renowned as the pioneer in the TPMS market. With a reputation for reliability, durability, accuracy and ease of use of their solutions, PressurePro remains the only TPMS manufacturer that provides American Made product. The only TPMS provider to offer numerous advanced monitoring options, PressurePro was the first TPMS Company to add communications capabilities across their product line, bringing to life remote monitoring options alongside of the world's leading Telematics products. PressurePro also remains the only TPMS provider to offer fully automated drop-and-hook applications and data logging abilities. Trusted by customers worldwide, PressurePro remains committed to providing savings and safety for drivers worldwide. For further information visit PressurePro online at www.pressurepro.us.