

FOR IMMEDIATE RELEASE

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Advantage PressurePro Releases PressurePro FX, ‘The TPMS For Towables’ World Leaders in Tire Performance Management Announce Release of BYOD TPMS Solution

Harrisonville, MO | August 2, 2017: Advantage PressurePro, LLC, world leaders in Tire Performance Management Solutions and TPMS technology, are proud to announce the release of the market’s first TPM solution designed specifically for towing applications. From recreationalists to equestrians, racers to boaters, the FX arms users with the market’s most trusted tire monitoring tools at never-before-seen value.

“As Originals in TPMS, we’ve not just driven the innovation of tire performance technology over the last 27 years, we’ve had a driver’s seat view to the development of the market,” stated Vanessa Hargrave, COO of PressurePro. “From an unknown technology to a household term, we’ve witnessed the acceptance – and even mandate – of TPMS as a proven tool that adds safety and savings for drivers and fleets alike.”

In the United States, consumer vehicles produced from September of 2007 on, are required under the TREAD Act to be fitted with TPMS. For those that tow, that means that their power units were managed, but their trailers were left unsupervised.

“It didn’t make sense for our towing customers, whose trucks are already outfitted with TPMS, to be required to either purchase a higher cost standalone display, or leave their trailers unmonitored,” stated Jason Zaroor, President and CEO of PressurePro. “With the development and release of the FX, we’ve remedied this, by allowing our customers to utilize existing smart devices as their display, unlocking our advanced monitoring capabilities, at minimal cost.”

Alongside 24/7 monitoring of tire pressure and temperature, the FX features 5 unique alerts (two low pressure, high pressure, high temperature and cross axle) and local notification for maximized coverage and safety. Fully configurable layouts and alerts unlock unparalleled customization, while vehicle naming and storage allows users with multiple trailers to switch and monitor all units with ease. More, PressurePro’s patent pending Dynamic Sensor technology, and sealed Sensor design, provide users with unmatched durability and alerts up to 3x’s faster than competitors.

Do you tow? Learn more about protecting your trailer at www.pressurepro.us, Products/FX. Interested in becoming a dealer, contact PressurePro today at 800-959-3505.

About Advantage PressurePro™, LLC:

Originals and noted pioneers in the Tire Performance Management (Tire Pressure Monitoring) Solutions, PressurePro continues to drive the innovation of the global TPMS market, while remaining firmly rooted to their family owned and operated roots and ideals. Offering a comprehensive lineup of stand-alone and integrated TPMS options – designed and manufactured in the USA – PressurePro arms drivers and fleets of all kinds and sizes with the real time tire performance data needed to add safety and savings to their travels and operations. To learn more about PressurePro’s story of innovation, visit www.pressurepro.us.

FX Images

PressurePro Logo



PressurePro FX, device and Sensors



Sensor on trailer



Driver checking his FX, pre-trip.

